ALPJOBS

Anticipate Future Jobs on Alpine Remote Areas

7th AG6 Meeting, 13-14 March 2019, Villach-Austria

Work Plan

Leader

~~**WP2**~~ ~~Identification of changing needs for new jobs~~ **PL**

~~**WP3**~~ ~~Identification of future job profiles and contexts~~ **FEM**

WP4 Recommendations for the implementation of measures to match future labor demand and offer **KGZS**

Activity: ongoing

WP5 Awareness raising by training, dissemination of results **PoP**

Survey of jobs , skills and VETs for remote areas : continues with its parallel task

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WP2 - Identification of changing needs for new jobs
Final Results/1

Motto: Create well connected, proactive and prosperous communities:

- **training on communication technology for all local people** (to benefit as community from the coming technological innovations)
- new alliances between informal and formal education organizations, with specific professional **training for young people in collaboration with local firms** (e.g. innovative internships where everyone learns something from each other, e.g. local traditional products or productions and digital promotion);
- encouraging **collaborative** and **proactive attitude in the community** by specific projects, dedicated facilitators and training for local policy makers and stakeholders;
- **cooperation among local companies** to participate in global (or at least supra-regional) markets (e.g. **bundles of products and services** bridging different sectors);
- **cooperation between local administrations and private organizations** to create or maintain **attractive** environments and **places to live** in and working (and to reduce the obstacles to innovation);
- **long-term strategies** to sustain local businesses and schools, and to maintain local public services.

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WP2 - Identification of changing needs for new jobs
Final Results/2

In the identified **scenario**s,

- **winners and potential allies often coincide** (qualified people and innovative local organizations, both public and private);
- **losers will be the people less-skilled** or less prepared for dealing with changes, and the **opponent**s could be the same potential allies but non-cooperating (**unskilled persons**), as well as **policy makers**, businesses and traditional **businesses with conservative and isolationist attitudes**.

Each of the mentioned issues could form the basis of a specific project or intervention, **answering questions** such as:

- how to make the territories attractive to young people and young families?
- how to increase the capacity of residents (both adults and young people) to use and profit from new technologies?
- how to support their own adaptation of traditional and local activities to technological innovations and vice versa?
- how to cultivate alliances among local firms and educational organizations for continuous technological and organizational local training?

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WP3 - Identification of future job profiles and contexts
Common first insights/1

- **Desirable future**:
  - ✓ increasing jobs for young (highly) qualified (also academics) people by innovative firms enhancing local products

  - ✓ local products marketed first in the selected area – via tourism activities – and, whenever possibile (see conditions of selected area), exported

  - ✓ firms managed by locals (residents possibly)

  - ✓ slow tourism activities and social services for young families as engine and catalyst to other local value chains

WP3 - Identification of future job profiles and contexts
Common first insights/2

- **Relevant variables**:
  - ✓ **tangible infrastructures**: traffic and transport facilities; supply of water for agricultural purposes; facilities of craft; housing; leisure facilities (i.e. spaces for firms to help continuous co-working and -design opportunities to develop new products and to adapt services)
  - ✓ **intangible infrastructures**: i.e. digitisation (remote working), modernisation and innovation of social services (elderly and child care, …), long- and widelife (formal and informal) education/training opportunities tailored to selected area
  - ✓ **co-operation** among institutions, associations and different value chain actors
  - ✓ **intra-generational collaboration**/support
  - ✓ **intralocal awareness** and **promotion**/**communication** of the assets (see local treasures) of the territory

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WP3 - Identification of future job profiles and contexts
Common first insights/3

- **Mental models**

(thinking that creates the structures that then manifest themselves in the patterns of events; people's deeply held assumptions and beliefs, whether conscious ("*I know I think like this*") or unconscious("*I've always thought this way and don't even question it*"**):**

- ✓ young have to be taken in more consideration by local administrators and population
- ✓ identification of innovative economic framework has to carried out by young
- ✓ educational institutions can strengthen regional identity in different ways
- ✓ decentralization of public services will favour process of repopulation
  both of rural areas and the agricultural sector in general
- ✓ in remote areas people are culturally and socially rather conservative
- ✓ local assets «treasure» are «taken for granted"
- ✓ ….

WP4 - Recommendations for the implementation of measures to match future labor demand and offer

WP 4.1 The viable territorial system (Meeting at Maribor 13-14 January 2019: Training on backcasting and roadmapping)
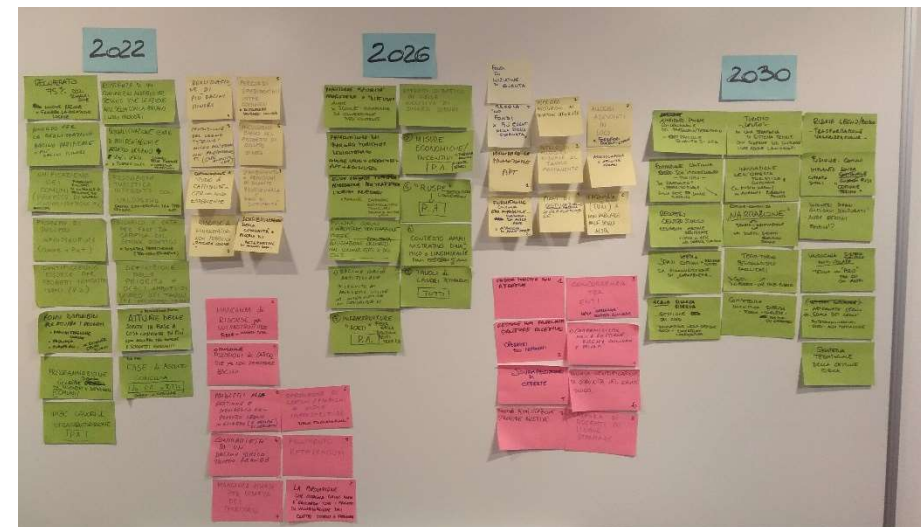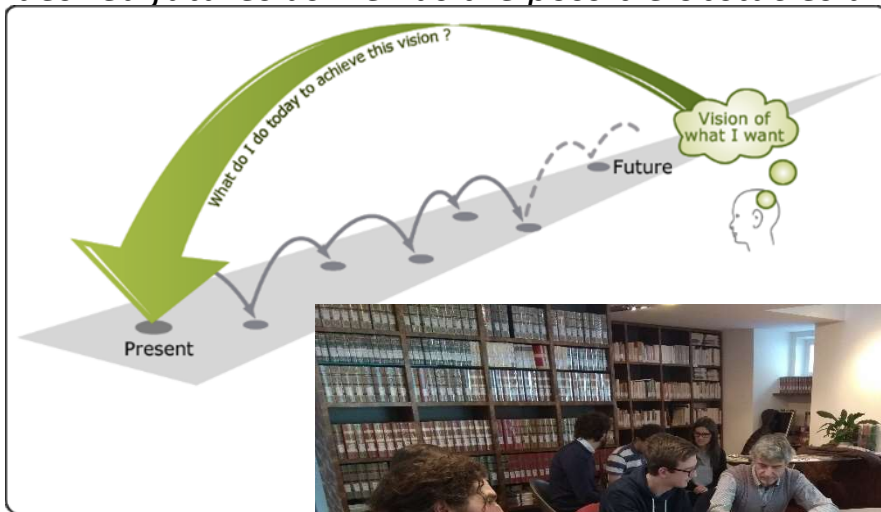
WP4 - Recommendations for the implementation of measures to match future labor demand and offer

WP 4.2 Backcasting (ongoing; deadline end March 2019): First steps
Backcasting is like a planning, but explicitly considers the promising conditions between the present and desired futures as well as the possible obstacles and related actions to anticipate or mitigate them
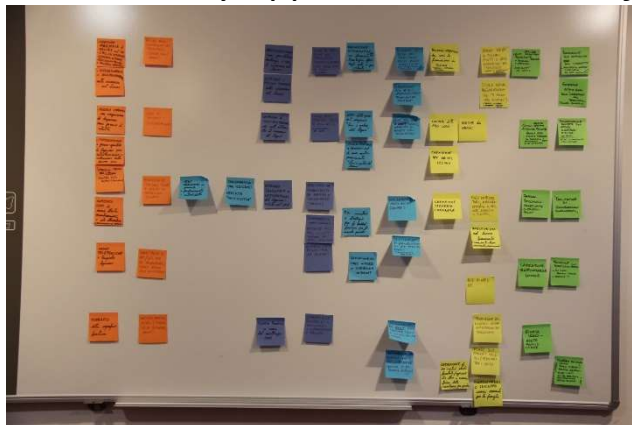
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WP4 - Recommendations for the implementation of measures to match future labor demand and offer

WP 4.3 Roadmapping (ongoing; end April 2019): First steps

*A roadmap describes a **future environment: objectives** to be achieved within that environment, and **actions and plans** for how those objectives will be achieved over time. Roadmaps reveal **gaps** in services/product and technology plans, where plans are needed to achieve and objectives become immediately apparent, and can be filled before gaps become problems*

Towards **WP5 -** Awareness raising by training, dissemination of results

9-10 May 2019

Meeting in Val Polo Poschiavo
Centro di Competenza per la Formazione Continua e l'Accompagnamento di Progetti**,**
via da Melga 63, Poschiavo